

TOMBLEAKLY RESUME

Over the years, I've had the pleasure of creating memorable work for a number of top tier brands like FedEx, Target Stores, Häagen Dazs, OfficeMax, Boston Scientific, Hormel Foods, and Lockheed Martin. During this time I conceived, presented and produced a number of strategic campaigns ranging from Super Bowl TV spots to grass-roots t-shirt efforts. Along the way I've been fortunate to win awards in all the major advertising competitions.

As a creative director I have managed multiple creative teams and am fluent in all aspects of print and digital advertising production. That being said... I've also been an integral part of extensive branding efforts, client presentations, strategic development and many, many, many new business pitches. I am a thinker and a doer.

My philosophy:

A tightly defined strategy can be a beautiful thing. Collaboration is good. There is always more than one right answer. And no matter what the size of the project... always do your best work.



CREATIVE DIRECTION
ART DIRECTION
GRAPHIC DESIGN

PRINT
TELEVISION
VIDEO
DIGITAL

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Work History

June 2001 - Present

Tom Bleakly Advertising
Freelance

August 1988 - May 2001

BBDO Minneapolis
Vice President/Creative Director

May 1983 - June 1988

Blaisdell & Westlie Advertising
Creative Director

March 1980 - May 1983

Campbell-Mithun Advertising
Art Director

Portfolio

tumbleaklycreative.com

Brand Experience

Premium and Home













Airborne
American Red Cross
Armour Foods
Anchor Bank
Boston Scientific
Breathe Right
Charter One Bank
Chi Chi's Salsa
Chicken By George
Children's Heart Fund
Como Zoo
Cure 81
Dain Rauscher
Dinty Moore
Eco Labs
Famous Dave's
Fiber Choice
FirstMerit Bank
Group Health Inc.
Healtheast
Holiday Station Stores
Hormel
Jennie-O
King Technology
Land O Lakes
Lockheed Martin
Miami Ad School
OfficeMax.com
Old Country Buffet
Pioneer Press
SciMed
Spam
St. John's Lutheran Church
Starky Labs
Superamerica
TCF

Awards

Ace
Advertising Festival
Arc
Athena
Ad Club of NY
Clios
Creativity
Graphic Design USA
Print Annual
Mobius
One Show
The Show
Telly's

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